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July 19, 2011

Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, Southwest
Washington, D.C. 20554

Subject: In the Matter of applications of AT&T Inc. and Deutsche Telekom AG for consent to assign or Transfer Control of licenses and Authorizations; (WT Proceeding - No. 11-65).

Dear Chairman Genachowski:

Operation Action U.P. supports AT&T and T-Mobile USA's request to merge (pending on the 11-65 docket). Combining resources and leveraging markets would help reduce consumer costs and expand services markets in the U.S. and the globe. Given the remote nature of operating in the Upper Peninsula, this merger would benefit the households, businesses and other key stakeholders in the U.P., Michigan, the Midwest and U.S. whole.

Operation Action U.P. is unique. It is the only private-sector economic development organization in the state, which embraces all types of industries and serves a remote area. Approximately 309,000 people live across 10.5 million acres in 15 counties. The merger of these two companies promises to help the individuals living here be accountable, responsible, and responsive to rapidly changing market conditions.

Economic development relies on the growth and vitality of the private sector. Today mobile communications and internet access are critical to supporting these efforts. This merger promises to expand the depth and breadth of the global markets in which regional residents and U.P. stakeholders have access. The merger also promises to broaden the area's access to low-cost data and research conducted locally, regionally, nationally and internationally. Quick speed, broader coverage and reliable access to electronic resources and communications promises to help households, investors and businesses in this remote region succeed in the global marketplace.

AT&T and T-Mobile's merger will, we believe, support the area's competitiveness. Operation Action U.P. supports this merger.

Sincerely yours,

Brett French, President
Operation Action U.P.

Tawni Hunt Ferrarini, Vice President
Operation Action U.P.

CC:
Commissioner Michael Copps
Commissioner Robert McDowell
Commissioner Mignon Clyburn